



PROJECT PROFILE · EVENT MANAGEMENT

Yess Event

Unforgettable experiences, expertly delivered.

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Parent group	Yess Bangla Private Limited
Category	Event Management
Founded	2017
Reach	300+ events delivered
Audience	Brands, corporates and individuals planning memorable occasions.

01

THE VENTURE

Overview

Yess Event designs and produces moments people remember — corporate conferences, brand launches, music festivals and private celebrations. Strategy, creative, production and logistics under one roof.

02

WHAT WE DELIVER

Highlights

- Corporate conferences and product launches
- Concerts, festivals and brand activations
- Weddings and private celebrations
- Full production — stage, sound, lighting, AV

Yess Bangla Private Limited

Office: Block-A, Road-3, House-127 (Green View) (1st Floor), Mirpur-12, Dhaka-1216

Corporate Office: Section-11, Block-A, Main Road-3, Plot-10, Mirpur, Pallabi, Dhaka - 1216

Cell : +88 01916211111 **E-mail :** yessbangla.bd@gmail.com **Web :** www.yessbd.com

03

OFFERINGS

Services

Corporate Events · Brand Activation · Concerts & Festivals · Wedding Planning

04

WHY CLIENTS CHOOSE US

Signature strengths

Creative-led production

Concept, script, set design and AV — engineered around the audience moment.

Owned equipment

Stage, sound, lighting, LED walls and broadcast kit — owned, not rented.

Single accountable lead

One producer owns budget, timeline and quality from kick-off to wrap.

05

CASE STUDY

In practice

Challenge

Brands juggling 4–5 vendors per event were paying twice and still getting inconsistent stages, AV gaps and last-minute panics on show day.

Our solution

Yess Event delivers strategy, creative, production and logistics under one accountable producer — with owned stage, sound, lighting and broadcast kit.

Delivery phases

1. Discover

Audience-moment workshop, success metrics and a written creative brief.

2. Design

Concept boards, run-of-show, set design and a fully costed production plan.

3. Build

Vendor-free production with owned kit, rehearsals and a live show-control room.

4. Launch & grow

Show day execution, multi-cam capture, social cut-downs and a post-event report.

06 TOOLING

Capabilities & stack

d&b; Audiotechnik, Robe Lighting, ROE LED Walls, grandMA3, Blackmagic ATEM

07 RESULTS

Measured outcomes

Events delivered	300+
On-time show start	100%
Client repeat rate	78%
Avg. CSAT	4.9/5

08 TESTIMONIAL

Client voice

“Yess Event delivered our 4,000-guest annual conference end-to-end — stage, AV, broadcast, the lot. One producer, one budget, zero last-minute panic. We’ve already booked them for next year.”

— Kamrul Hasan · VP, Marketing, Robi Axiata Limited

09 NEXT STEPS

Talk to us

Reach out to our enterprise desk for a tailored proposal, references on request, and NDA-ready discovery.

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